

## **PRESSRELEASE**

### **Kemény Boehme Consultants repeatedly honored with Best of Consulting Award by WirtschaftsWoche**

**Munich, 22.11.2024:** The management consultancy KBC continues its success story at the renowned Best of Consulting Award of WirtschaftsWoche: For the ninth time, KBC made it into the top three of this competition. The advisory board and jury, consisting of academic representatives and decision-makers with consulting experience, evaluated the submitted projects according to the strictest criteria.

The award ceremony took place on 21.11.2024 in Düsseldorf, where Stefan Kemény, Senior Partner and Chairman of the Board of Directors of KBC, accepted the awards. "This renewed recognition by the WirtschaftsWoche jury confirms our claim to develop customized and innovative solutions for our customers. It's great to see how our "Consulting to the Core" approach is also generating enthusiasm among independent experts.", says Kemény.

#### **About the award-winning projects**

In the industry winner segment in the "Mechanical and Plant Engineering" category, the client's core problem was to finance the switch to a more resource- and energy-efficient production method without jeopardizing the profitability of new greenfield projects. KBC focused on innovation-driven cost optimization, which drastically reduced the investment costs for new systems and at the same time enabled the company to achieve its sustainability goals. The result impressively shows that sustainability and cost efficiency do not have to be opposites and that companies can achieve their ecological goals and remain competitive at the same time with innovative approaches.

In the "Strategy" category, the aim was to accelerate our client's corporate growth beyond its core business and reduce its dependence on one main customer. KBC used a 5-step approach that included data-driven analyses, stakeholder interviews and co-creation. The main challenge was not only to develop a future-proof R-marketing strategy, but also to ensure its immediate implementation, including an adaptive roadmap with expansion stages for rapid market adjustments.

#### **About the Best of Consulting Award**

WirtschaftsWoche's Best of Consulting Award is considered one of the most important industry awards for consulting firms in Germany. It recognizes outstanding consulting projects in various categories and has established itself as a seal of quality in the consulting industry.

The assessment criteria include the content of the project (creativity, analytical and methodological contribution, market and industry knowledge), communication (reputation, networking, moderation, teamwork, project management), the impact on reality (effect on operating results, feasibility, own contribution to implementation, scope) and customer satisfaction.

**About Kemény Boehme Consultants**

Kemény Boehme Consultants SE was founded in Munich in 2007 and currently employs 85 people. The focus of its consulting activities is on supply chain management, product development, sales and aftersales. KBC develops customized solutions, from strategy to operational management, for international corporations and leading SMEs.

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