

## **PRESSRELEASE**

### **Awarded: KBC is one of "The Best Management Consultancies 2024"**

**Munich, 15.03.2024:** For the eleventh year in a row, Statista and brandeins have identified the best management consultancies in Germany. KBC was able to further improve its rating in the "Automotive & Suppliers" sector compared to the previous year. We were also able to score with our expertise in the "Purchasing, SCM" consulting field this year. KBC achieved an above-average customer rating in both rankings.

Felix Feuerbach, Managing Director and co-founder of KBC, is delighted to have once again been recognized as one of the best consultancies in the country. "It reflects the extraordinary performance and great commitment of our team of consultants. We support our customers both as a "thinking head" and as a "helping hand" and identify with their special features, concerns and problems. We would like to thank you for the excellent rating and our colleagues for their recommendation."

#### **About the ranking**

The results are based on a survey of experts and customers and their recommendations. This time, 298 consultancies and 11 consultant networks made it onto the list of the best.

A total of 6,912 partners and project managers from management consultancies were identified and surveyed online for the expert survey. They were able to make recommendations for a total of 17 sectors and 21 areas of work, excluding self-recommendations. A total of 1,743 customers (executives) were subsequently surveyed: the quality of the advisory service was rated online with school grades from 1 to 6. This was followed by a grouping based on the number of recommendations made, which was based on the respective mean value.

The entire ranking can be found here (only available in german):

<https://diebesten.brandeins.de>

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