

PRESSRELEASE

Kemény Boehme Consultants continues to grow vigorously

Management consultancy KBC changes its name to SE. Comprehensive rebranding with a fresh brand identity.

***Munich, 07.12.2023:* The management consultancy Kemény Boehme Consultants (KBC) has completed the change of name to an SE (Societas Europaea). This takes into account its strong growth path and the simultaneous increasing internationalization of Kemény Boehme Consultants. “The name change is the right step at the right time,” says Stefan Kemény, co-founder of the consulting firm and chairman of the board of directors of KBC. “We have grown continuously and powerfully since our founding in 2007. Our customers are also becoming more and more international.”**

The realignment of Kemény Boehme Consultants is rounded off by a comprehensive rebranding, including the relaunch of the website, supported by a significantly more modern corporate identity with a new design and powerful colors. It represents KBC's claim to get to the bottom of issues and find substantial solutions to customers' problems. KBC's motto is: “Consulting to the Core”.

About Kemény Boehme Consultants:

Kemény Boehme Consultants was founded in Munich in 2007 and currently employs 80 people. The focus of the consulting work is in the areas of supply chain management, product development as well as sales and aftersales. KBC develops tailor-made solutions, from strategy to operational management, for internationally operating corporations and leading medium-sized companies.

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