

Automotive Remanufacturing Business Climate (ARBC) Q3/2020.

Stable market situation despite pandemic.

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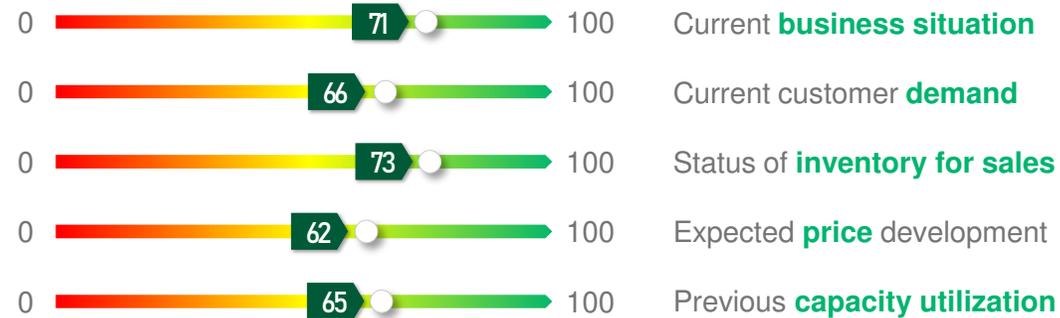
Despite the extensive influence of the COVID-19 pandemic that has marked this year, the overall market situation of the automotive remanufacturing industry appears to be stable in the third quarter of 2020.

Nevertheless it can be assumed that the pandemic also caused severe cuts in the after-sales business, such as through new hygiene regulations or reluctance of customers.

CONCLUSION

The Q3/2020 ARBC achieves a respectable result – especially considering the current situation, which is characterized by the COVID-19 pandemic. The spare parts market and remanufacturing companies are in a relatively stable situation and seem to be suffering comparatively little from the pandemic, unlike many other industries. Logistics and supply chains are functioning and have not led to any major restrictions on operations. It remains to be seen how the situation develops and whether the longer-term effects of the pandemic will affect the industry.

BUSINESS SITUATION



CHALLENGES

The **COVID-19 pandemic** represents a major **uncertainty** in the industry, with various possible effects, for example on investment decisions, global supply chains and operating models. The increasing **digitalization**, growing influence of **e-mobility** and increasingly dominant role of **E/E components** in automotive products reinforce the **complexity** for industry professionals and can be both risk or opportunity for those. In addition, there is a growing **awareness of sustainability** in society and a tightening of sustainability aspects in **legislation**, reinforcing the importance of remanufacturing.

ABOUT THE PROJECT

The Automotive Remanufacturing Business Climate (ARBC) is a new project launched in 2020 by APRA Europe with Kemény Boehme & Company GmbH (KBC). Through the recurring survey with industry professionals, an overall indicator is being developed, aimed to explore the current situation and future prospect of the automotive remanufacturing market.

The survey will be delivered on a six-month basis to provide industry professionals a regular indicator that allows to find divergences and parallels between the general market conditions and their own situation. From this, implications for specific measures to further improve business operations can be derived.

If you have any questions, thoughts or doubts please let us know!

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